

NEIGHBORHOOD



Guide to Hosting a Successful Cat Food Drive for Neighborhood Cats Network

Organizing a cat food drive is a fulfilling way to support the Neighborhood Cats Network and contribute to the well-being of stray and feral cats in our community. Follow these steps to ensure your cat food drive is a success, whether you are an individual, a community group, or a business.

Plan Your Cat Food Drive

Define Your Goals:

- Determine the amount of cat food you aim to collect.
- Set a timeframe for your drive (e.g., one week, one month).

Choose a Location:

- Decide on a central drop-off point for donations, such as a local business, community center, or your home.
- Consider multiple drop-off locations for convenience.

Collaborate:

- Partner with local businesses, schools, and community organizations to broaden your reach.
- Seek permission to place donation boxes in high-traffic areas.

Spread the Word

Create Promotional Materials:

- Design flyers, posters, and social media graphics to advertise your drive.
- Include essential details: the purpose of the drive, drop-off locations, dates, and types of food needed.

Use Social Media:

- Promote your drive on social media platforms using engaging posts and updates.
- Create an event page to track participation and engage with donors.

Contact Local Media:

- Reach out to local newspapers, radio stations, and TV channels to cover your drive.
- Write a press release to share your story and goals.

Set Up Donation Points

Prepare Donation Boxes:

- Label boxes clearly with the Neighborhood Cats Network logo and information about the drive.
- Place boxes in accessible and visible locations.

Monitor and Maintain:

- Regularly check donation boxes to ensure they don't overflow.
- Replace full boxes with empty ones and store collected food in a safe, dry place.

Collect and Deliver Donations

Organize Volunteers:

- Recruit volunteers to help collect and transport donations.
- Schedule regular pick-up times to gather food from multiple locations.

Sort and Inventory:

- Sort donations to check for damaged or expired items.
- Keep an inventory of the collected items to track your progress.

Delivery:

- Arrange a convenient time to deliver the donations to Neighborhood Cats Network or email us for pick-up.

Share Success Stories!

- Post updates and photos on social media to show the impact of the drive.
- Share stories from Neighborhood Cats Network to highlight how donations are helping.

By following these steps, you can ensure that your cat food drive is well-organized, impactful, and enjoyable for everyone involved. Your efforts will provide essential support to Neighborhood Cats Network, helping them continue their vital work in rescuing and caring for cats in need.

Questions? Contact us at 315.584.1374 or donate@neighborhoodcatsnetwork.org